

Studienstruktur | International Business B.Sc. (International Track)

Semester 6 30 ECTS/13 HPW	Business Planning (deutsch) 5 ECTS/3 HPW	Bachelor Thesis with Colloquium 12 ECTS/1 HPW	Option I (deutsch) 5 ECTS/4 HPW	Option II 5 ECTS/4 HPW	
Semester 5 30 ECTS/1 HPW	Scientific Writing for the Bachelor Thesis 3 ECTS/1 HPW	Praxismodul 30 ECTS/1 HPW			
Semester 4 30 ECTS/24 HPW	Strategic Management 5 ECTS/4 HPW	Financial Accounting (IFRS) 5 ECTS/4 HPW	International Management 5 ECTS/4 HPW	Einführung in HGB und Steuerrecht (deutsch) 5 ECTS/4 HPW	Digitale Wirtschaft (deutsch) 5 ECTS/4 HPW
Semester 3 30 ECTS/24 HPW	Marketing 5 ECTS/4 HPW	Investment & Finance 5 ECTS/4 HPW	Macroeconomics 5 ECTS/4 HPW	Operations and Supply Chain Management 5 ECTS/4 HPW	Business & IT 5 ECTS/4 HPW
Semester 2 30 ECTS/22 HPW	Project Manage- ment 5 ECTS/2 HPW	Cost Accounting 5 ECTS/4 HPW	Microeconomics 5 ECTS/4 HPW	Statistics 5 ECTS/4 HPW	Human Resource Management & Organisation 5 ECTS/4 HPW
Semester 1 30 ECTS/25 HPW	Introduction to Business 5 ECTS/4 HPW	Fundamentals of Accounting 5 ECTS/4 HPW	Cross Cultural Management 5 ECTS/4 HPW	Mathematics 5 ECTS/4 HPW	Introduction to Scientific Writing & Presentation 5 ECTS/4 HPW
	Introduction days 1 HPW				
Total 180 ECTS/109 HPW	Praxismodul Wahlpflichtmodule Pflichtmodule Deutschsprachige Module				