Master of Arts in International Business



# German Applicants and applicants with a Bachelor degree awarded by a university within the EU

#### Instructions

#### Dear Applicant,

With the following four questions, you can find out if these instructions are relevant for you.

(1) Are you an exchange student (double degree) from a partner university? If yes, please do not read these instructions, but fill in the form for exchange students.

If no, continue with question (2).

[2] Are you German?

If yes, please read these instructions.

If no, continue with question (3).

(3) Was your Bachelor degree awarded by a university within the EU?

If yes, please read these instructions.

If no, do not read these instructions, but read the instructions NON-EU students and apply through uni-assist.

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### Application instructions MA.IB German and EU degree

- ✓ Please read the following instructions and make sure that you gather all information needed for your application at the School of Business of Hochschule Mainz University of Applied Sciences.
- ✓ Study the requirements for the MA.IB programme at

https://www.hs-mainz.de/studium/studiengaenge/wirtschaft/internationalbusiness-ma/application/

- ✓ Please register online first (available by the beginning of May) <a href="https://campusmanagement.hs-">https://campusmanagement.hs-</a> <a href="mainz.de/qisserver/pages/cs/sys/portal/hisinoneStartPage.faces?chco-y">mainz.de/qisserver/pages/cs/sys/portal/hisinoneStartPage.faces?chco-y</a>
- ✓ Then go through the online registration for the study programme International Business M.A. (Fulltime)by following the link: <a href="https://www.hs-mainz.de/en/academics/before-your-studies/applying/">https://www.hs-mainz.de/en/academics/before-your-studies/applying/</a>

Upload your full application package in the University's application system.

Please make sure to upload following documents:

- ✓ a copy of your high school diploma [translated into German or English]
- ✓ a copy of your Bachelor Diploma degree certificate, including transcript (Bachelor studies in Business, minimum of 3 years fulltime or 180 ECTS credits, minimum average of ECTS grade "C" or min. German average grade of 2,5)
- ✓ clear documentation of your study periods
  - a transcript with exact dates of study periods/ end of studies
  - German students: Exmatrikulationsbescheinigung
- ✓ A copy of your passport
- ✓ Your ČV
- ✓ A 2-page motivation letter (explaining the priority of your choice of partner universities for your semester abroad
- ✓ Choice Partner University (1 partner university of your first (best) choice, 2 partner university of your 2<sup>nd</sup> choice, 3 partner university of your 3<sup>rd</sup> choice) (Pull down menu in application portal)
- ✓ Clear proof of language requirements:
  - o excellent English skills on C1 level (see requirements, add proof),
  - o proof of German (at least) A2(.1) level and
  - o a third language (at least B2 level).

#### Please add clear certifications!

✓ a printout (2 pages) of your online application "Online-Bewerbung" (see above)

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For further information on the application requirements for the program Master of Arts International Business (MA.IB) please visit our website: <a href="https://www.hs-mainz.de/studium/studiengaenge/wirtschaft/international-business-ma/overview/">https://www.hs-mainz.de/studium/studiengaenge/wirtschaft/international-business-ma/overview/</a>

- ✓ The deadline for application (all documents) is **June 15**. All documents (online) must have been uploaded to the online portal of Mainz University of Applied Sciences by then.
- ✓ Applicants can check their application status online via the application system.

In case of acceptance, applicants are requested to send a paper copy with certified copies of all application documents to our university together with the enrolment papers.

✓ This full package should be sent via postal mail to (only after admission):

Hochschule Mainz - University of Applied Sciences Studierendenbüro MA.IB Lucy-Hillebrand-Str. 2 D - 55128 Mainz [Germany]

Provisionally, first admission letters will be sent out approx. by the beginning of August only. Our program will start on Thursday 22<sup>nd</sup> September 2022 with our mandatory orientation program.

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#### Additional Information

- 1. Accomodation: Please note that is very difficult to find an accommodation on your own in Mainz. If you need an accommodation the easiest way is to apply for a place in a student residence. You can directly apply online on the website of Studierendenwerk: <a href="http://www.studierendenwerk-mainz.de/wohnen/?L=3">http://www.studierendenwerk-mainz.de/wohnen/?L=3</a>
  You are advised to apply well in advance, at the latest before June 15th. If you are selected for the Master programme the student services guarantees of a room in a residence, if you have applied on time. In case you are not selected for our MA.IB programme there won't be any costs or obligations for you concerning your accommodation application.
- 2. Scholarships: visit the DAAD homepage <a href="http://www.daad.de/en/">http://www.daad.de/en/</a>.
- 3. The programme officially starts on Thursday 22<sup>nd</sup> September 2022 with our mandatory introduction period. Classes will start by Tuesday 4<sup>th</sup> October 2022. Winter term ends by 29<sup>th</sup> January 2023.



### Partner Universities

University	Language	Tuition fee /number places	Possible "Majors" – Strength of School	DD possible	Academic Contact in Mainz	
Europe, UK and Turkey						
University of Economics, Bratislava (Slovakia)	English	Erasmus	International Finance, Economics	possibly		
ISCTE-Instituto Universitário de Lisbao (Portugal)	English	Erasmus, max. 2 students	Marketing, Human Resource	no		
Karlstad University (Sweden)	English	Erasmus	Service Management, Finance, Accounting, Marketing (transfer marks!), not in summer term	yes		
HAAGA-HELIA University (Finland)	England	Erasmus	Lectures in the evening and on weekends	no		
RISEBA (Latvia)	English	Erasmus	Most subjects of 1 <sup>st</sup> year, for example: Service Mgmt, Knowledge Creation and Mgmt, Corporate Governance and Social Responsibility Lectures only in the evening and weekend	Possibly		
Vilnius University / Business School (Lithuania)	English	Erasmus	Lectures mainly in the evening and weekend	No		
Wroclaw University of Economics (Poland)	English	Erasmus	Finance, Accounting	No		
Prague University of Economics and Business (VSE) (Czech R.)	English	Erasmus	International Business in CEE context (DD), Finance, Human Resource, others	Yes		
Budapest Business School (Hungary)	English	Erasmus	New partner since 2022 International Business & Management	Possibly		
University of Salford (Manchester, UK)	English	Tuition ~£9.600,-/semester (possibly 10% discount)	International Finance, International Marketing	No		
Robert Gordon University (Aberdeen, UK)	English	Tuition: ~£ 5.000 p. ac. year (MSc degree) EU students; Non-EU students: higher tuition Prices subject to change (Brexit)	MSc in Fashion Management, International Trade, International Marketing Management, Project Management, Purchasing & Supply Chain Management, etc.	MSc degree possible (5 <sup>th</sup> sem.)		
Dublin Business School (DBS) (Ireland)	English	Tuition: ~EUR 4.000,- p. semester or ~EUR 9.000,- /full programme	Business Analytics, Data Analytics, Digital Marketing, Management Practice, Financial Technology, Computing, International Software Management	No		

<sup>\*</sup>Erasmus: tuition free study place + monthly fee, if available

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## MA.IB Partner Universities

University	Language	Tuition	Possible "Majors" – Strength of School	DD possible	Academic Contactin Mainz
		Europ	e, UK and Turkey		
ESCE Paris	French English	Erasmus	Finance, investment and banking; Marketing international & digital: Communication, luxe et produits de prestige; Marketing international & digital: Product Mgmnt; International People Management; Supply Chain Management; Export Management; Wellbeing at Work and HR Management	Yes	
Université Nice Sophia Antipolis	English French	Erasmus		Possibly	
IDRAC, Lyon or Bordeaux	French English	Erasmus	Lyon: exchange only (English); Bordeaux: MBA in Strategy & business innovation (major in major in International Business Development or Wine Business Management) DD possibility	Possibly	
Università degli Studi Brescia (Italy)	Italian English	Erasmus	Finance, Marketing, Logistics, Green Economy and Sustainability	Yes	
University of Economics, Trento (Italy)	English Italian	Erasmus	Economics, International Business, Digitalisation	No	
University of Cagliari, Sardinia	Italian English	Erasmus: max. 2 students		No	
University of Valencia (Spain)	Spanish	As Free mover only (~ €1200 - €2000 /semester)	Many different Master programmes, e.g. Marketing & Market Research,	Possibly	
Epoka University (Albania)	English	Possibly Erasmus KA 107 tuition free	Banking and Finance, Economics	No	
Izmir Economic University, Turkey	English	Erasmus	MBA Programme	No	
Uludag University (Bursa, Turkey)	English, Turkish	Erasmus: max 2 students Fluency in Turkish mandatory!	Econometrics, Public Administration	No	
Marmara University Istanbul (Turkey)	English Turkish	Erasmus: max. 1 student		No	

<sup>\*</sup>Erasmus: tuition free study place + monthly fee, if available

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### MA.IB Partner Universities

University	Language	Tuition	Possible "Majors" – Strength of School	DD possible	Academic Contact in Mainz		
	Asia/Australia/Russia						
Assumption University Bangkok (Thailand)	English	Tuition free: max. 4 students (+ ca. EUR 550,- for 5 <sup>th</sup> course for each MA.IB student)		No			
Sunkyungkwan University, Seoul (South Korea)	English	Tuition free: max. 2 students		No			
Osaka Gakuin University (Japan)	English, Japanese	Tuition free: max. 1 student, with intermediate language skills in Japanese	Japanese Language and culture plus 2 business units in English	No			
Swinburne University of Technology (SUT) Melbourne (Australia)	English	Tuition: ~ EUR 9.000 per sem.	Broad variety, Focus on 1) Finance or on 2) Management/Marketing	Possibly, (full payment ~ AUS-\$ 23.000)			
Uniten, Kuala Lumpur (Malaysia)	English	Tuition free: max 2 students	Limited selection: Marketing Mgmt, Operation Mgmt, Knowledge Mgmt, IT Governance [four units plus essay]	No			
Bejing Foreign Studies University (China)	English	Tuition ~ EUR 2500/sem. + ~ EUR 150,- application fees 1-2 students max.	Tbd Students must have knowledge in Chinese language prior to their stay	No			
Symbiosis University (Pune, India)	English	Administration fee INR 25.000	Marketing, Finance, Supply Chain, Human Resource, Data Science, Business Information Systems	No			
Christ University (Bengaluru,India)	English		Finance, Human Resource, Lean operations & Systems, Marketing	No			
Plekhanov University of Economics, Moscow (Russia)	English	new partner university since 2021 March 2022: currently no exchange possible	Faculty of Finance	Not yet			

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## MA.IB Partner Universities

University	Language	Tuition		Possible "Majors" – Strength of School	DD possible	Academic Contact in Mainz
		N	orth Ame	rica		
Coastal Carolina University (SC USA)	English	Tuition: ~ EUR 10.000 per year	Manager	ment, Accounting	Yes (MBA)	
Pfeiffer University (NC USA)	English	Tuition: ~ EUR 11.000 per year	Manager	nent, HRM, Organizational Developmen	t Yes (MBA)	
Southern Illinois University Edwardsville (USA)	English	~ USD 1600,- student fee/ semester +~ USD 5000,- housing & insurance fees	MBA – F	Project management	No	
		S	outh Ame	rica		
Universidad del Rosario, Bogotá, Colombia	Spanish	Tuition free: max. 2 students	Finance,	Marketing, HRM, Latin American cultur	re Yes, but in this case no specialisation possible	<u> </u>
Instituto Tecnológico de Monterrey Campus México Ciudad	Spanish	Tuition free: max. 1 student	Manager	ment, Finance	no	
		(only for students with	-	<u> </u>		
Addis Ababa University (Ethiopia)	English	Tuition free: max. 1 student	tbd		Possibly	
Arba Minch University (Ethiopia)	English	Tuition free: max 1 student	tbd		no	
Mbarara University, Mbarara (Uganda)	English	Tuition free: max. 1 student			no	
Kyambogo University, Kampala Uganda)	English	Tuition free: max. 1 student			no	
NES, Ruhengeri, (Ruanda)	English	Tuition free: max. 1 student			no	

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## **Certificate for language skills on B2 level**

We certify that:	
Mr./Mrs./Ms.	
has an overall level of B2 accordi Reference for languages) in the f	ng to the CEFR (Common European Framework of following language:
Name of language: (other than English)	
Name of institution:	
Full address:	
Name:	
Position:	
Place, date:	
	Signature and stamp of institution
	Signature and stamp of institution



## **Certificate for German language skills on A2 level**

Certification for:	
Mr./Mrs./Ms.	
For <b>GERMAN</b> Language:	
We certify that the above-mentio	ned person has:
☐ an overall level of A2	
□ level German A2.1	
□ level German A2.2	
according to the CEFR (Common	European Framework of Reference for languages)
Name of institution:	
Full address:	
Name:	
Position:	
Place, date:	
ridee, date.	
	Signature and stamp of institution



## **Appendix**

Table: Common Reference Levels: global scale

C2	Can understand with ease virtually everything heard or read. Can summarise information from different spoken and written sources, reconstructing arguments and accounts in a coherent presentation. Can express him/herself spontaneously, very fluently and precisely, differentiating finer shades of meaning even in more complex situations.
C1	Can understand a wide range of demanding, longer texts, and recognise implicit meaning. Can express him/herself fluently and spontaneously without much obvious searching for expressions. Can use language flexibly and effectively for social, academic and professional purposes. Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organisational patterns, connectors and cohesive devices.
B2	Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialisation. Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. Can produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and Independent disadvantages of various options.
B1	Can understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc. Can deal with most situations likely to arise whilst travelling in an area where the language is spoken. Can produce simple connected text on topics which are familiar or of personal interest. Can describe experiences and events, dreams, hopes and ambitions and briefly give reasons and explanations for opinions and plans.
A2	Can understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. very basic personal and family information, shopping, local geography, employment). Can communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters. Can describe in simple terms aspects of his/her background, immediate environment and matters in areas of immediate need.
A1	Can understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type. Can introduce him/herself and others and can ask and answer questions about personal details such as where he/she lives, people he/she knows and things he/she has. Can interact in a simple way provided the other person talks slowly and clearly and is prepared to help.

Source: Council of Europe: http://www.coe.int/t/dg4/linguistic/Source/Framework\_EN.pdf